WHY CHOOSE SOFTSOLMEDIATECH?

01.

SoftSol a global media services company, is engaged in media consulting, technology, and digital archiving solutions, with expertise across television, film, radio, new media, and print. The company's focus areas include new launches and revamping of TV channels, FM radio Stations, digital and print businesses.
We see ourselves as your trusted Technical partner on your journey ,a one stop shop for all your needs.

02.

We specialize in entire broadcast, media and Satellite communication value chain. Our teams and staff are capable of understanding any requirements and translating it onto physical systems which will fulfill those requirements, with deep and acute understanding of Software, Hardware and Engineering involved, Softsol is the strategic technical partner which can help you realize your dreams and Deliver your Imagination.

03.

1. Turnkey Installations

2. Broadcast Engineering Services

3. Sale & Support for broadcast equipment

4. Annual Maintenance Contracts (AMC)

5. Comprehensive Project Management Solutions

6. Technical and Operational Training

7. Technical & Documentation Assistance

OUR PRODUCTS AND SERVICES

SYSTEM INTEGRATION

Softsolmedia has been in the forefront of delivering solutions that put our customers in control. We are experts in using technology that is relevant, tested, economical and supportable by the end user.

As today's engineering projects continue to expand in size, cost, and complexity, the need for a standardized methodology is essential to the development of effective solutions that meet the client's needs.

Our Systems engineering approach provides a framework for our organization and structure for successfully meeting the Customer Requirement . This is a disciplined top-down life-cycle oriented and integrated process to deliver consistently the results.

This process takes a client's needs and objectives and translates them into requirements management, functional analysis, and design evaluation.

NEW HARDWARE RELEASE

Softsolmedia has launched it's own branded FM transmitter, Digital TV transmitter, Exciters, and Antennas. The system is till date deployed at 10 sites and 3FM stations are powered by Softsolmedia's Brand Transmitters and Exciters.

We provide complete system design along with coverage maps for your FM or DVBT/T2 network along with our brand of exciters, transmitters and antennas. A complete Design, Supply, Installation, Testing and Commissioning (DSITC).

DIGITAL MEDIA SOLUTIONS

MANAGED SERVICES
- SoftSolMediaTech can provide skilled, technical engineers to run / handle day to day operations especially in data centers, head ends, NOCs. Especially in the enterprise area, SoftSolMediaTech provides skilled CCNA, CCNP certified L1, L2 & L3 engineers who are capable to manage the complete enterprise data center / media headend infrastructure.

TURNKEY PROJECTS
-SoftSolMediaTech undertakes complete solution design and deployment which include Supply, Installation, Testing and Commissioning in the Wireless, Wireline or Digital Media Solutions space.

DIGITAL HEADEND / TELEPORT
- SoftSolMediaTech can design, supply and deploy the technical infrastructure at Digital Headend / Teleport. The deployments are in line with International standards followed globally.

PRODUCTION WORKFLOW
- Our experts can design / optimise the production workflow / conduct professional audits, provide valuable feedbacks & insights which will help streamline your operational activities.Whether it be PCRs / MCRs / NOCs, SoftSolMediaTech has the hands on experience to suggest the best solution.

ASSET MANAGEMENT
- As the industry is moving towards automated workflow, SoftSolMediaTech experts have been dabbling with the asset management whether it be DAM/MAM. SoftSolMediaTech is tied up with a range of solutions which will serve the purpose of managing the audio /video assets for the customer.

STORAGE SOLUTIONS
- SoftSolMediaTech provides a range of simple NAS /SAN based storage or large scale intelligent storage / archive options based on the use case requirements with the customers. SoftSolMediaTech also deals in cloud based storage deployments.

MONITORING SOLUTIONS
- As the production environments are moving to a file based platforms, consumption is getting multifold with OTT / IPTV coming into play. This is where QoE comes into play and having a good customer experience matters. SoftSolMediaTech provides tools and services to handle the complete monitoring part in a professional manner.

PROJECT MANAGEMENT

SoftsolMedia's experts will be single point of contact for the Study , Pilot, Migration , Acceptance and Operations of the Network. SoftsolMedia highly trained and experienced organization will deliver outstanding results while reducing the burden of Customer's most valuable assets.

REQUIREMENT STUDY

Requirement analysis is the process of interpreting customer needs and deriving explicit requirements that are more specific to a particular part of a project. This would be study of work Flow , various components their interfaces , Site Surveys a and Time Lines

FUNCTIONAL ANALYSIS

Before the deploy team is sent to the site , Softsolmedia team spends substantial time to translate the network diagram into interconnectivity diagram of the various subsystems the interfaces compatibility. Thus working level Engineering diagrams are formed Softsolmedia also develops acceptance test document here to accept the Subsytems/ System .

INSTALLATION , COMMISSIONING AND TESTING

Softsolmedia employs the best practices for Installation of the requisite equipment .Carries out the cablings works and performs the basic check of the building blocks and performs system level testing.

STAFFING AND COMPETENCIES DEVELOPMENT

We have dedicated and competent teams who have work experience of more than 10 years in DTH,DTT,FM and TV industries within various functions, thus Softsol not only Delivers Technical know-how but advises into setting up of organization structure, department functions, interdepartmental protocols and business logic design. We deploy our competent staff under manpower staffing agreement to develop competencies and skills in your organization thus extending our engagement domain to entire business and operation system.

SOLUTION PARTNERS

ABS JVC Blackmagicdesign datavideo www.datavideo.com harmonic Panasonic
ABU GD Sumavision NovelSat Making Space in Space Newtec DN

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Imagination delivered

"ALL MEDIA ALL PLATFORM"